

# create continuous learning culture with mobile-led training for Indian Oil Corporation Limited



# about the customer



## Indian Oil Corporation Limited

IndianOil is a commercial enterprise with an extensive customer base in India. They comprise 32,000+ fuel stations with completely automated for quality & quantity assurance.



## challenges



## disprz solution

a multilingual app with 9 languages became necessary as tank truck drivers, retail outlet dealers, officers, distributors, delivery persons & contract workers are enrolled pan India from different language preferences.

needed a platform that offered a structured learning approach for effective knowledge dissemination within the organization.

Disprz provided a **mobile-led training** on product knowledge and mandatory behavioral training on client-facing protocols at petrol pumps, LPG distributors & lube stockists.

**multilingual learning** app in 9 regional languages to accommodate the learning needs of the diverse workforce.

access to **Power BI dashboard** to track social analytics, safety campaigns, product knowledge training, business management, learning progress, use of Buzz with location, etc.

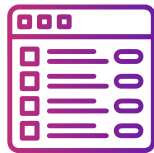


# impact



**4,00,000+**

users having access to one stop learning platform



**150+**

modules created within 6 months



Used across **31,000** petrol pumps for skill building



**disprz**

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