create continuous learning culture with mobile-led training for Indian Oil Corporation Limited
Indian Oil Corporation Limited

IndianOil is a commercial enterprise with an extensive customer base in India. They comprise 32,000+ fuel stations with completely automated for quality & quantity assurance.
A multilingual app with 9 languages became necessary as tank truck drivers, retail outlet dealers, officers, distributors, delivery persons & contract workers are enrolled pan India from different language preferences.

Disprz provided a mobile-led training on product knowledge and mandatory behavioral training on client-facing protocols at petrol pumps, LPG distributors & lube stockists.

Multilingual learning app in 9 regional languages to accommodate the learning needs of the diverse workforce.

Access to Power BI dashboard to track social analytics, safety campaigns, product knowledge training, business management, learning progress, use of Buzz with location, etc.
impact

4,000,000+
users having access to one stop learning platform

150+
modules created within 6 months

Used across 31,000 petrol pumps for skill building